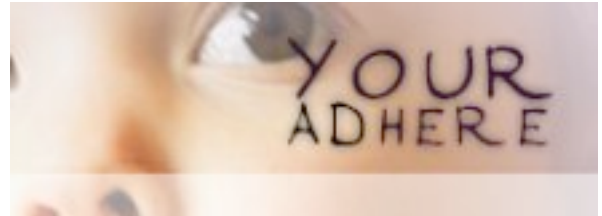




Advertising on The Baby Maze website

Type of Ad

Tile: A tile ad is a great way to advertise your business as they are situated at the top of every page. You can choose the most suitable page(s) for your ad. Tiles can be static or animated and will link to your own website. Two or more tiles will qualify for a discount.



Cost = £40 for 6 months

Business Profile: Contains a description of around 50 words, a link to your website plus one image/logo. Business Profiles appear on selected pages of the site and are situated above basic listings. See example below.

Cost = £40 for 6 months

Old Holly Farm

Cabus Nook Lane, Garstang, Preston, PR3 1AA

Tel/Fax: 01524 791200

www.oldhollyfarm.com

highchairs baby changing children's menu or small portions available indoor and outdoor play area free parking



Our family friendly Courtyard Café, outside seating area and Playbarn Café are perfect for those who want good food in a relaxed atmosphere. With a great kids menu through to our daily specials, there is a wide variety of home-made food for every appetite! Plus all our cakes, sweets and Ice cream are made on site. Open all year round, from 9am to 5pm daily. Food served until 3.30pm, cakes and drinks served until close. Please visit our website for more info.

Latest News feature: If you have a special offer/event you can advertise it across the entire site, including the Home Page using the "latest news" feature. Include 3 or 4 paragraphs of text, up to 4 images and full contact details including a link to your website if you have one.

Cost = £40 for one month

The minimum run for an ad is 6 months except for the Latest News feature which can be booked for one month at a time. Please note that the rates shown above do not apply to the Home Page. If you would like to advertise on the Home Page please contact claire@babymaze.co.uk

Specifications for Artwork

Type of Ad	Dimensions (pixels)	File Type
Tile	220 wide x 80 high	gif/jpeg
Business Profile	NA	Text as word doc - Images as gif/jpeg
Latest News	NA	Text as word doc - Images as gif/jpeg

Artwork Creation

The Baby Maze can arrange to have a Tile ad designed to your specification for a one-off fee of £35. All artwork created is subject to approval by the client before being featured on The Baby Maze site. Please note that only minor changes can be made to artwork. Extensive re-design will be subject to further charges.

Terms and Conditions

- Placement of advertising is allocated on a first come first served basis.
- Every care is taken to ensure the accuracy of material. However it is the responsibility of the advertiser to check their advertisement as soon as it goes on-line and to notify The Baby Maze of any errors. One alteration can be made to an advertisement if requested in writing within 7 days of the ad appearing on the site. Any further changes will be subject to a charge.
- Please contact The Baby Maze if you would like to cancel your advertising. Cancellations are not acceptable until the end of a six month run.
- All forms of advertising except for the Latest News feature are subject to a minimum run of six months. Payment must be made in full via cheque or BACS as soon as an ad has been approved. If payments are not made on time The Baby Maze reserves the right to remove the advert without further notice.
- The Baby Maze Ltd is not registered for VAT
- Advertising is accepted at the discretion of The Baby Maze Ltd. Accepting an advertisement does not mean that The Baby Maze endorses the product or service.

registered address Priory Close, St Mary's Gate, Lancaster, Lancs, LA1 1XB

postal address Eland, Piccadilly, Lancaster, Lancs, LA1 4PX

tel 07761649674 **email** claire@babymaze.co.uk **web** www.babymaze.co.uk

contact Claire Johnson MD